



S.A. COLLEGE
OF
ARTS & SCIENCE



*“Education is the most powerful weapon
which you can use to change the world.”*

– Nelson Mandela



Late Thiru. D. Sudharssanam
Founder, DNECT Trust

You Predict, Together We Create...



Affiliated to the University of Madras



“With education, we sow the seeds of environmental mindfulness, cultivating a culture of respect for our planet.”

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Vision

The college's vision is to establish a dynamic and inclusive learning community rooted in excellence, upheld by a robust value system that fosters accountable citizenship and drives positive societal transformation.

Mission

The college's mission is to empower young individuals to confront life's obstacles with bravery and dedication, to contribute to the creation of a compassionate and equitable society, and to cultivate a learning environment where all, particularly those from underprivileged backgrounds, can thrive.

“Education is the foundation upon which we build our dreams, the compass guiding us toward a future of endless possibilities.”





About Us

S.A. College of Arts & Science (SACAS) named after Smt. Sakunthala Ammal was established in the year 2019 under the auspices of Dharma Naidu Educational & Charitable Trust. The trust started functioning under the dynamic leadership and guidance of (Late) Thiru. D. Sudharssanam, MLA. The maiden step of the trust was in the year 1996-97 through the establishment of S.A. Polytechnic College. In its pursuit to propagate education and enhance

literacy among youth the trust started the S.A. Engineering College in 1998-99. Sudharsanam Vidyaashram, a school following the CBSE stream of education was started by the trust in the year 2014. The trust functions with a mission to provide affordable education while nurturing the holistic development of all its students. Besides they also focus on honing the social responsibilities among their student community and emerge as responsible citizens of the country.



Reputation and Ranking

Ranked 8th Position in The Times B.B.A. Education Ranking Survey 2023 under the category of **Top Emerging B.B.A. Institutes.**

B.B.A. Program of S.A. College of Arts & Science was ranked 8th by TIME B.B.A. Education Ranking Survey 2023 under the category of Top Emerging B.B.A. Institutes. The BBA programme offered at SACAS kindles the innate leadership and professional skills among the students, equipping them to face the challenges of the corporate world.

The Entrepreneurial Development Cell of the department creates a myriad of opportunities for the students to interact with real-life corporate leaders. Through the Bharatiya Yuva Shakti Trust, an off-shoot of the Confederation of Indian Industry, our students are inspired to develop business ideas and translate them into reality backed by the guidance of a mentor. Using the win-win strategy, the department aims to nurture a sustainable environment that leverages learning exchanges and capacitybuilding.

This department offers entrepreneurship-centric courses aimed to identify and hone the latent entrepreneurial skills among the students. BBA at SACAS is a right destination to gain insights and nuances of the world of business and to reach the zenith of the same.

Discover Our Course Offerings

SACAS provides a wide range of courses across different disciplines, including arts, sciences, commerce, and technology. It encourages you to explore the detailed list of courses offered by the college, which may include undergraduate, postgraduate, diploma, and certificate programs. By inviting individuals to “discover” the course offerings, it suggests that there may be options available that align with your interests, career goals, and aspirations.





B.Com. General

Overall, the B.Com. General program at S.A. College of Arts & Science provides students with a solid foundation in commerce and business, preparing them for diverse career opportunities and further academic pursuits.

The B.Com. General program at S.A. College of Arts & Science offers a comprehensive curriculum designed to prepare students for success in the business world. Key subjects include Accounting Principles, Business Economics, Financial Management, Business Law, Marketing Management, Organizational Behaviour, Business Communication, and Entrepreneurship.

Through these courses, students gain essential knowledge and skills in accounting, economics, finance, law, marketing, management, communication, and entrepreneurship, equipping them for diverse career opportunities in the business sector.

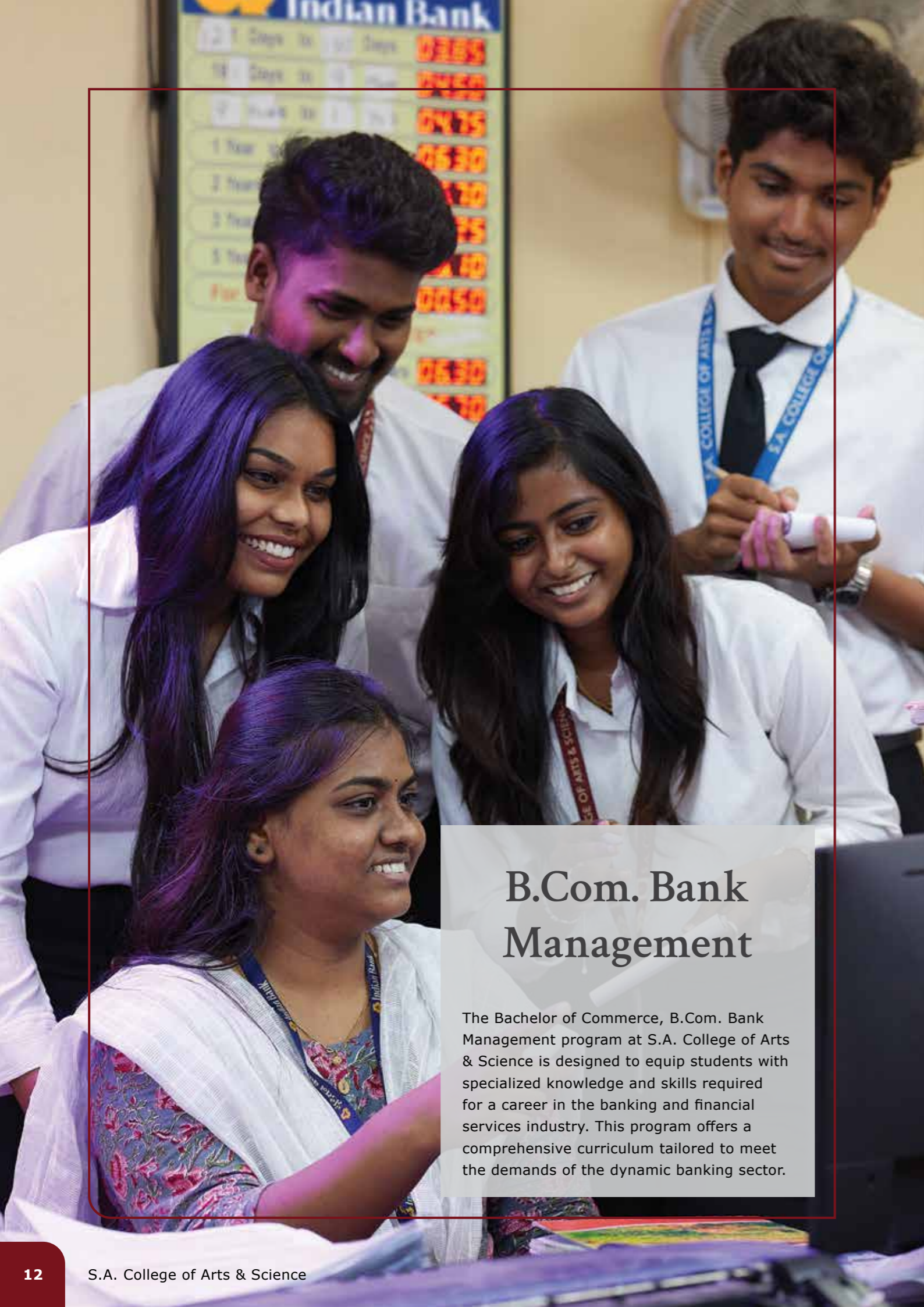


M.Com. General

The Master of Commerce, M.Com. General program at S.A. College of Arts & Science offers an advanced study of commerce, economics, and business management. This program is designed to deepen students' understanding of key concepts in commerce while providing practical insights into the dynamics of the business world.

Graduates of the M.Com. General program are primed for diverse career avenues across commerce, finance, and business sectors. They can pursue roles such as Financial Analyst, Accounting Manager, Business Consultant, Market Research Analyst, Investment Banker, Corporate Treasurer, Trade Analyst, and

Entrepreneur. With advanced knowledge and analytical skills acquired through the program, they are well-prepared to excel in various settings, including corporate entities, government agencies, financial institutions, and consulting firms. Overall, the M.Com. General program offers a comprehensive foundation for navigating and thriving in the dynamic landscape of the business world.



B.Com. Bank Management

The Bachelor of Commerce, B.Com. Bank Management program at S.A. College of Arts & Science is designed to equip students with specialized knowledge and skills required for a career in the banking and financial services industry. This program offers a comprehensive curriculum tailored to meet the demands of the dynamic banking sector.




B.Com. Accounting & Finance

The B.Com. Accounting & Finance program at S.A. College of Arts & Science offers students a comprehensive education in the principles and practices of accounting and finance. Throughout the program, students delve into fundamental concepts such as financial accounting, managerial accounting, taxation, auditing, and financial management.

The curriculum is designed to provide students with a strong theoretical foundation while also emphasizing practical applications through case studies, projects, and internships. Students gain hands-on experience with accounting software and financial analysis tools, preparing them for real-world challenges in the field.



An aerial photograph of a university campus. A wide, light-colored paved walkway runs diagonally across the center, bordered by a decorative curb with yellow and blue stripes and a row of green plants. Numerous people are walking along the path. To the left, a circular fountain with water spraying upwards is visible. The surrounding areas are lush green lawns with scattered trees and shrubs. The entire scene is captured from a high-angle perspective.

*“Education is the gateway
to achievement.”*



B.Com. Corporate Secretaryship

The Bachelor of Commerce, B.Com. Corporate Secretaryship program at S.A. College of Arts & Science is tailored to provide students with specialized knowledge and skills in corporate governance, legal compliance, and secretarial practices. This program offers a comprehensive curriculum designed to prepare students for careers in corporate management, administration, and governance.

With our teaching and specialization of knowledge and skills, our students will be well equipped to assume roles such as Corporate Secretary, Compliance

Officer, Company Secretary, Corporate Governance Specialist, Legal Assistant, Administrative Manager, Corporate Affairs Executive, and Regulatory Affairs Officer. These positions encompass a diverse range of responsibilities, from overseeing board meetings and ensuring regulatory compliance to managing administrative functions and representing organizations to external stakeholders. With their comprehensive education and practical training, graduates are prepared to make valuable contributions to corporate environments and drive organizational success.



B.Com. Computer Application

The Bachelor of Commerce, B.Com. Computer Application program at S.A. College of Arts & Science offers a unique blend of business and technology education, providing students with the skills required to thrive in the digital age. This program integrates foundational principles of commerce with practical training in computer application, equipping graduates for diverse career opportunities at the intersection of business and technology.

Graduates of the B.Com. Computer Application program at S.A. College of Arts & Science are equipped with a versatile skill set that opens doors

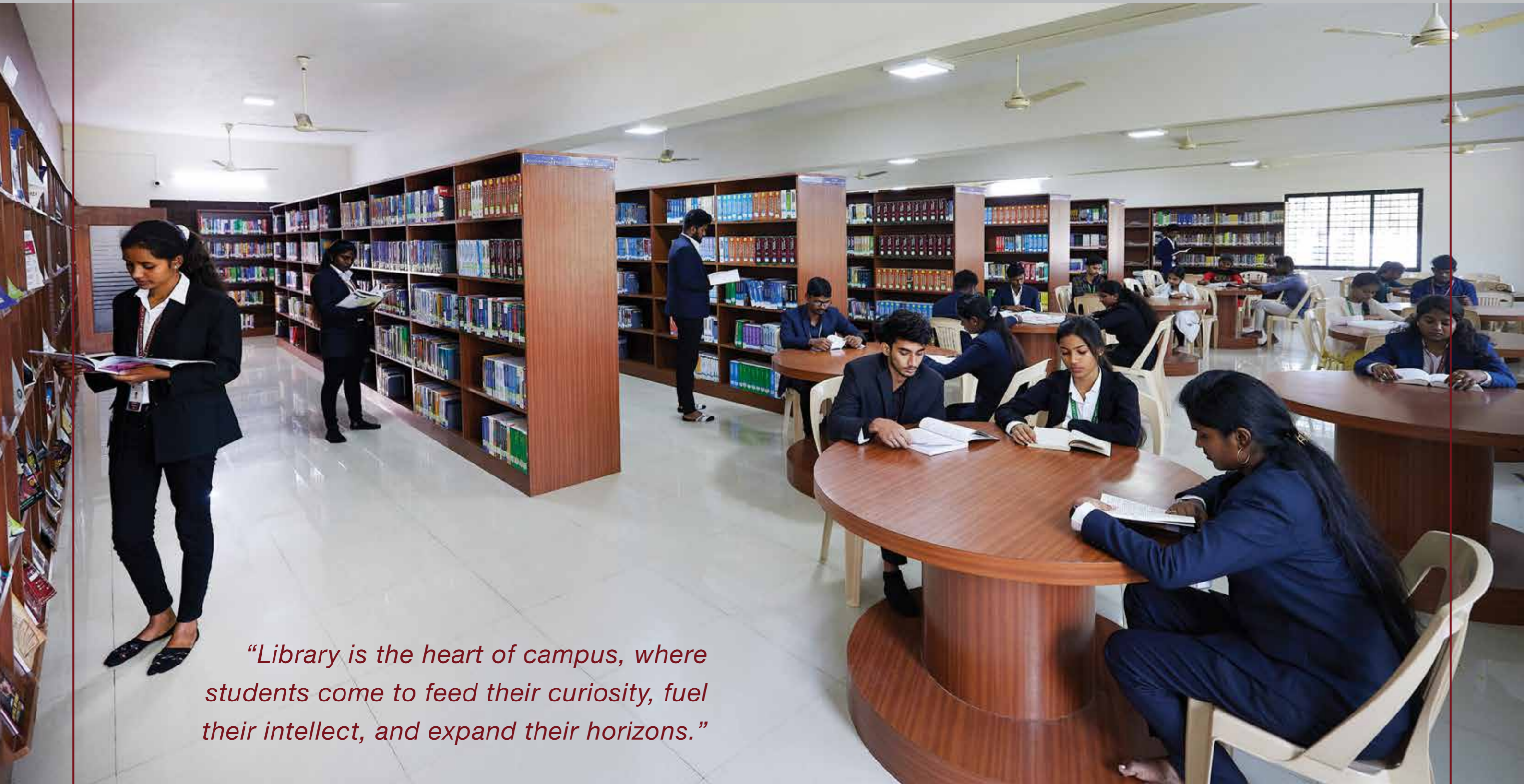
to diverse career opportunities across various industries. With expertise in both business and technology, they are well-prepared for roles such as Business Analyst, Data Analyst, E-commerce Manager, Software Developer, Database Administrator, Systems Analyst, IT Consultant, and Financial Analyst. Whether analysing business processes, developing software solutions, managing databases, or providing strategic IT consulting, graduates emerge ready to make impactful contributions in today's dynamic and technology-driven job market.



B.Sc. Computer Science

The B.Sc. Computer Science program offers a comprehensive curriculum designed to equip students with a strong foundation in computer science principles and practical skills. Throughout the program, students delve into various aspects of computing, including programming, algorithms, data structures, software engineering, database management, and computer networks. Hands-on projects, laboratory sessions, and industry-relevant case studies complement theoretical learning, enabling students to develop critical thinking, problem-solving, and collaboration abilities. Graduates

of the program are well-prepared to pursue diverse career opportunities in software development, IT consulting, cybersecurity, data analysis, and more. With the rapid advancements in technology, the B.Sc. Computer Science program provides students with the knowledge and skills necessary to thrive in the ever-evolving field of computing.



“Library is the heart of campus, where students come to feed their curiosity, fuel their intellect, and expand their horizons.”

B.Sc. Visual Communication

The B.Sc. Visual Communication program at S.A. College of Arts & Science offers a comprehensive curriculum that delves into various aspects of visual media, design principles, and communication theories. Key courses include Graphic Design, where students learn about principles such as typography, layout composition, and digital illustration using industry-standard software like Adobe Photoshop, Illustrator, and InDesign. Photography and Videography cover the fundamentals of camera operation, lighting techniques, composition, and post-production editing. Web Design and Multimedia introduce students to web design principles, UI design, interactive multimedia development, and animation techniques. Additionally, students explore Advertising and Public Relations

strategies, Brand Management, and Marketing Communication.

Overall, the B.Sc. Visual Communication program equips students with the skills and knowledge to thrive in the dynamic and visually-driven world of communication, empowering them to pursue rewarding careers as creative professionals.

Graduates of the B.Sc. Visual Communication program is prepared for versatile career opportunities. Roles include Graphic Designer, Web Developer, Multimedia Artist, Advertising Specialist, PR Officer, Digital Marketer, Content Creator, and Video Editor. With a strong foundation in visual communication, they excel in creative and dynamic industries.



M.Sc. Visual Communication

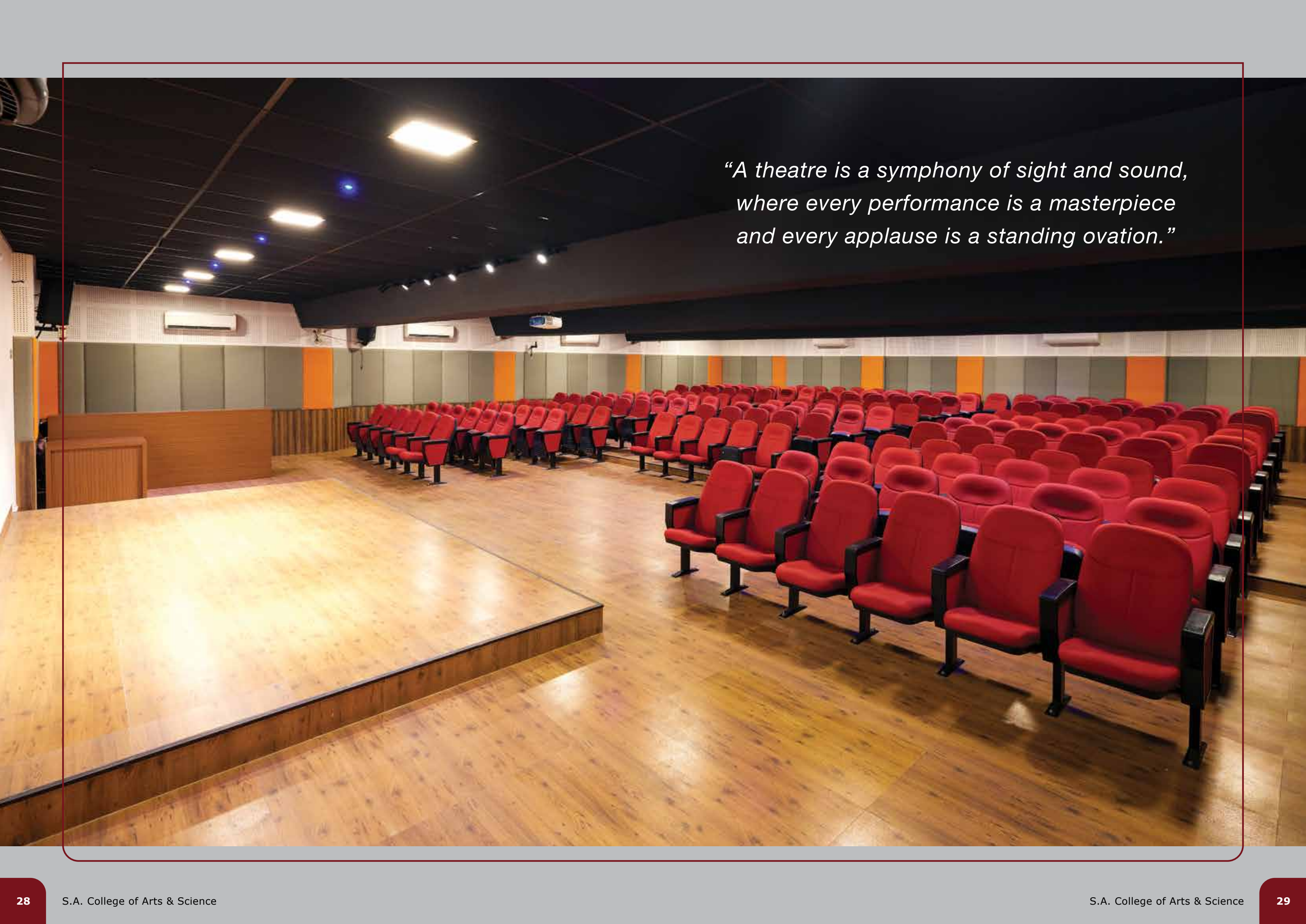
The Master of Science, M.Sc. Visual Communication program at S.A. College of Arts & Science offers an advanced exploration of visual media, design theory, and communication strategies. This program is designed to deepen students' understanding of visual communication principles while providing hands-on experience in various aspects of design, media production, and creative expression.

Overall, the M.Sc. Visual Communication program equips students with the skills and expertise to pursue rewarding careers in graphic design firms, advertising agencies, media organizations, corporate communications departments, and freelance consulting.



Graduates of the M.Sc. Visual Communication program are equipped for diverse career paths within the creative industries. Roles such as Graphic Designer, Art Director, Multimedia Specialist, Creative Director, User Experience (UX) Designer, Advertising Copywriter, Brand

Strategist, and Visual Effects Artist are within their reach. With a solid grounding in visual communication, they are well-prepared to excel in these fields, shaping compelling visual narratives and making significant contributions to the creative landscape.



*“A theatre is a symphony of sight and sound,
where every performance is a masterpiece
and every applause is a standing ovation.”*



B.Sc. Psychology

The Bachelor of Science, B.Sc. Psychology program at S.A. College of Arts & Science offers a comprehensive exploration of the human mind, behaviour, and mental processes. This program is designed to provide students with a solid foundation in psychological theories, research methods, and practical skills, preparing them for diverse career paths in psychology and related fields.

Overall, the B.Sc. Psychology program provides students with a comprehensive understanding of human behaviour and mental processes, along with practical skills for working in diverse settings to improve individual and community well-being.



B.Sc. Nutrition, FSM & Dietetics

The Bachelor of Science, B.Sc. Nutrition, Food Service Management & Dietetics program at S.A. College of Arts & Science offers a holistic approach to understand nutrition, food service management, and dietetics. This program integrates scientific knowledge with practical skills, preparing students for careers in nutrition

counselling, food service management, healthcare, and community nutrition.

Overall, the B.Sc. Nutrition, Food Service Management & Dietetics program provides students with the knowledge and skills needed to promote health and well-being through nutrition and food service management in diverse settings.

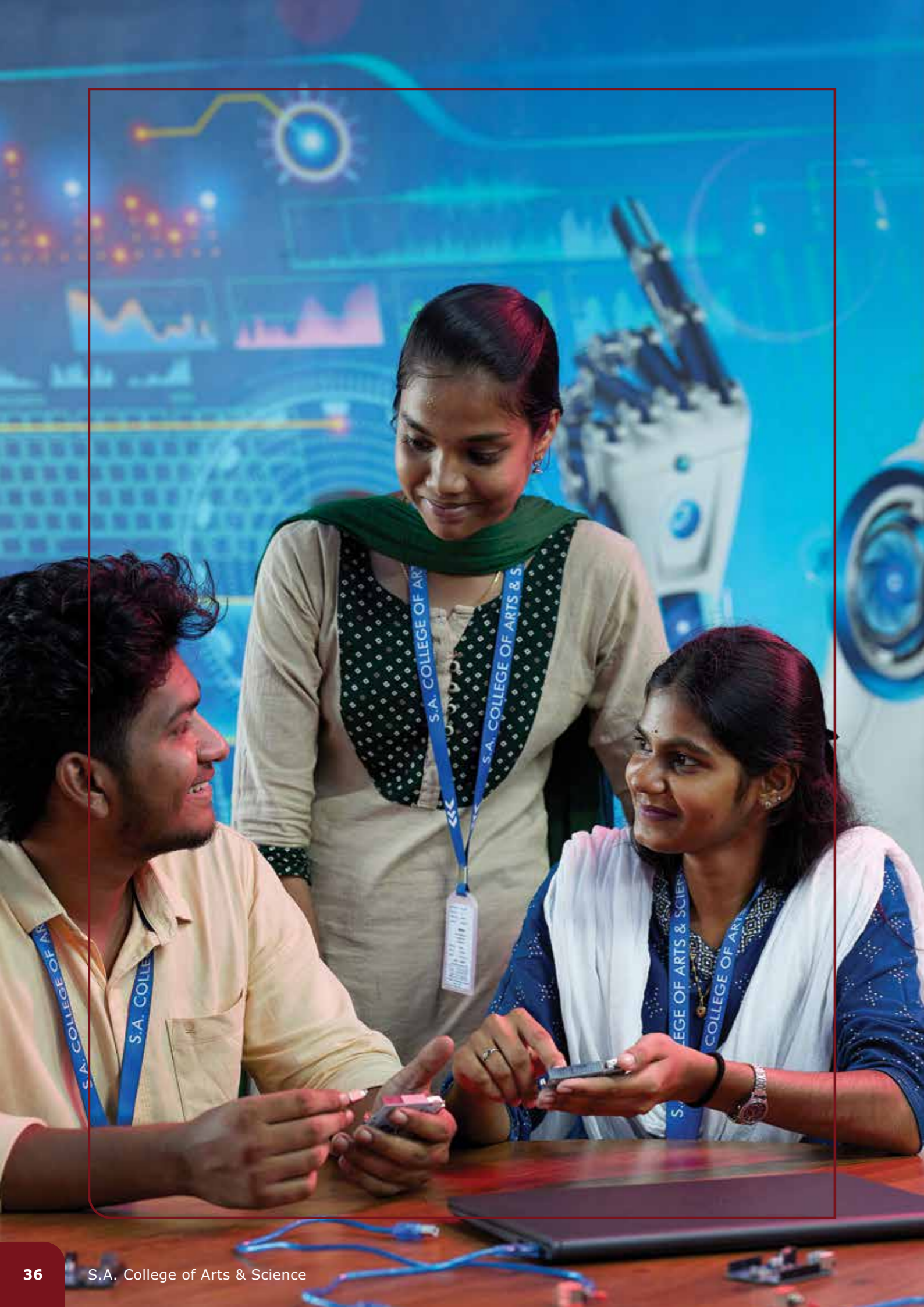


“In the laboratory, experimentation is the heartbeat, fueling the pursuit of knowledge and pushing the boundaries of human understanding.”





*“The gateway to the invisible world,
where every sample brings a new revelation.”*



B.Sc. Computer Science with Artificial Intelligence

The Bachelor of Science, B.Sc. Computer Science with Artificial Intelligence program at S.A. College of Arts & Science offers an innovative curriculum that integrates computer science fundamentals with advanced concepts in artificial intelligence (AI). This program is designed to equip students with the skills and knowledge needed to develop AI-driven solutions, analyse complex data, and innovate in diverse industries.

Overall, the B.Sc. Computer Science with Artificial Intelligence program empowers students to leverage

cutting-edge AI technologies to address complex challenges and drive innovation in a wide range of industries.

Graduates of the B.Sc. Computer Science with Artificial Intelligence program are prepared for leading roles in technology. They can pursue careers such as AI Engineer, Machine Learning Engineer, Data Scientist, and Robotics Engineer. These roles enable them to innovate and drive advancements in artificial intelligence.



B.C.A. Computer Applications

The Bachelor of Computer Applications, B.C.A. program at S.A. College of Arts & Science offers a comprehensive study of computer science and its applications in various industries. This program is tailored to equip students with a solid foundation in computer programming, software development, and information technology,

preparing them for dynamic careers in the tech sector.

Overall, the B.C.A. program provides students with the necessary knowledge and skills to thrive in the competitive tech industry, offering exciting opportunities for professional growth and development.





B.A. English

The Bachelor of Arts, B.A. English program at S.A. College of Arts & Science offers a rich and comprehensive exploration of the English language, literature, and culture. This program is designed to enhance students' critical thinking, communication, and analytical skills while fostering an appreciation for literary works from different periods and cultures.

Overall, the B.A. English program equips students with versatile skills in communication, critical thinking, and cultural literacy, preparing them for diverse career opportunities and lifelong learning pursuits.

Extracurricular Opportunities

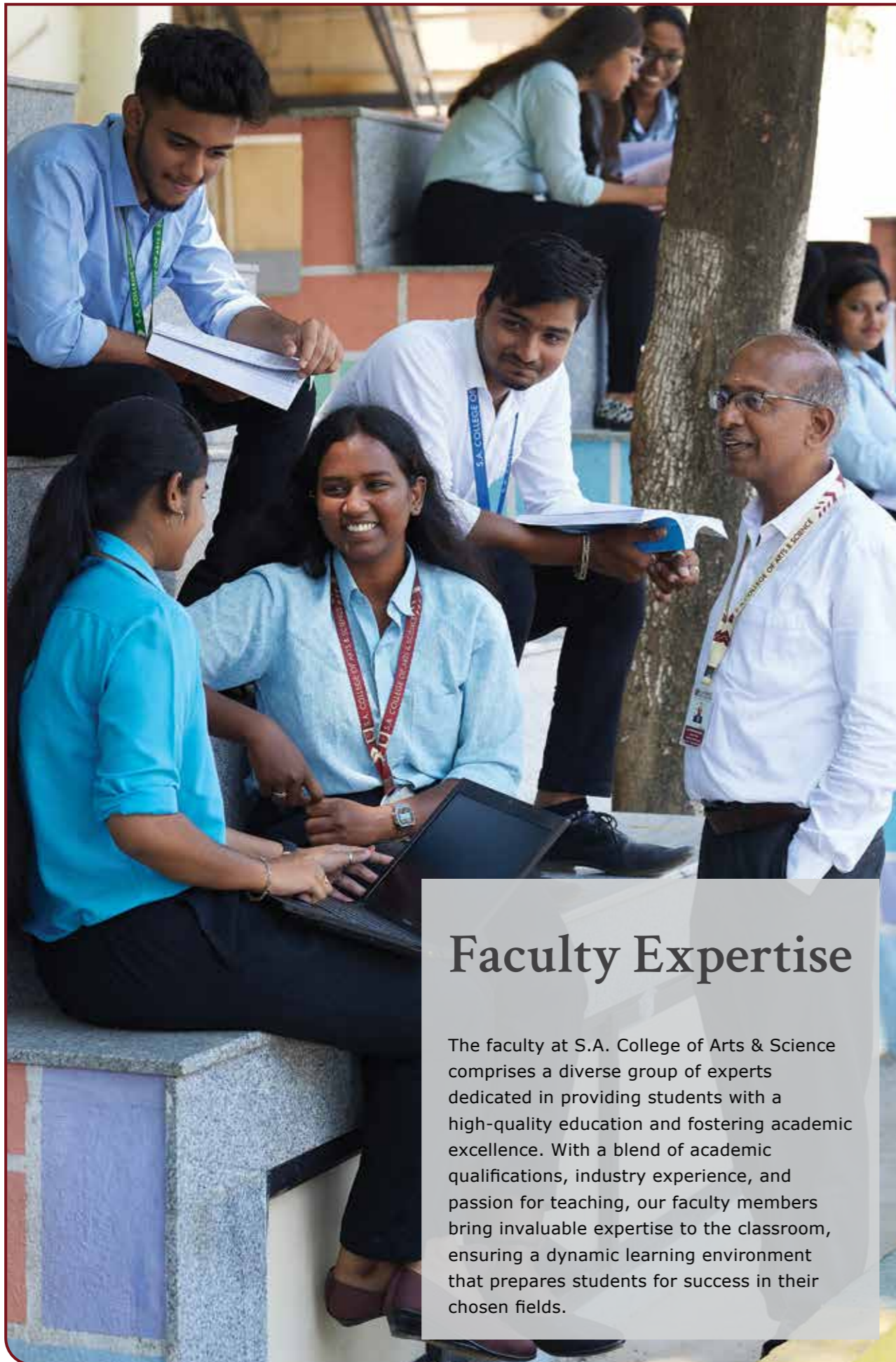
At S.A. College of Arts & Science, we believe in nurturing well-rounded individuals by offering a diverse range of extracurricular activities alongside academic pursuits. Our extracurricular programs are designed to enhance students' personal development, leadership skills, creativity, and teamwork abilities, providing opportunities for holistic growth beyond the classroom.

We are committed in providing students with a vibrant and enriching extracurricular experience that complements their academic journey and prepares them for success in all aspects of life.

- Student Clubs and Organizations
- Cultural Events and Festivals
- Performing Arts
- Sports and Athletics
- Leadership Development Programs
- Community Service Initiatives
- Career Development Workshops
- Outdoor and Adventure Activities

At S.A. College of Arts & Science, we are committed in providing students with a vibrant and enriching extracurricular experience that complements their academic journey and prepares them for success in all aspects of life.





Faculty Expertise

The faculty at S.A. College of Arts & Science comprises a diverse group of experts dedicated in providing students with a high-quality education and fostering academic excellence. With a blend of academic qualifications, industry experience, and passion for teaching, our faculty members bring invaluable expertise to the classroom, ensuring a dynamic learning environment that prepares students for success in their chosen fields.



B.B.A. Business Administration

The Bachelor of Business Administration, B.B.A. program at S.A. College of Arts & Science is designed to equip students with the knowledge and skills needed to excel in the field of business management. This program offers a comprehensive curriculum that covers various aspects of business administration, including management principles, organizational behaviour,

marketing strategies, financial analysis, and strategic planning.

With a solid foundation in business administration principles, our students are prepared to step into roles such as Business Analyst, Marketing Coordinator, Human Resources Assistant, Operations Manager, Financial Analyst, Sales Executive, Project Coordinator, and Management Trainee.



M.B.A.

The Master of Business Administration, M.B.A. program at S.A. College of Arts & Science is designed to provide students with advanced knowledge and skills in business management and leadership. This program offers a comprehensive curriculum that prepares graduates for leadership roles in various industries and sectors.

Overall, the M.B.A. program provides students with the knowledge, skills, and network needed to excel in today's competitive business landscape, preparing them for leadership roles and career advancement opportunities.

The M.B.A. program curriculum provides a comprehensive foundation in essential business concepts, leadership skills, and strategic decision-making. Students delve into areas such as finance, marketing, operations, and entrepreneurship, while also exploring topics like business analytics, global business environments, and corporate social responsibility. With specialization electives available, students can tailor their studies to align with their career goals. Overall, the program equips graduates with the knowledge and skills needed to excel in today's dynamic business landscape.



Facilities and Resources

S.A. College of Arts & Science is committed in providing students with a conducive learning environment equipped with state-of-the-art facilities and resources. From cutting-edge laboratories to extensive libraries and modern amenities, our campus offers everything students need to excel academically and engage in holistic development.

- Well-Equipped Laboratories
- Extensive Library
- Advanced Computing Facilities
- Multimedia Studios
- Sports and Recreation Facilities
- Lecture Halls and Auditoriums
- Student Support Service
- Campus Infrastructure

At S.A. College of Arts & Science, we are committed to provide students with the best facilities and resources to foster their academic excellence, personal growth, and career success.





Auditorium

The air-conditioned auditorium at S.A. College of Arts & Science, with a seating capacity of over 1250 members, is a versatile space designed for various events and activities within our academic community. It provides modern amenities and a comfortable environment for performances, lectures, seminars, and cultural events. Whether it's a theatrical production, a guest lecture, or a student performance, the auditorium serves as a hub for creativity, learning, and collaboration, enriching the college experience for all.

Sports

At S.A. College of Arts & Science, we believe in the holistic development of our students, and sports play a vital role in fostering physical fitness, teamwork, leadership, and sportsmanship. Our college offers a vibrant sports program with a variety of athletic opportunities for students to participate in and excel.

- **Wide Range of Sports**

We provide a diverse range of sports and athletic activities to cater to the interests and talents of our students. From traditional sports like cricket, football, basketball, volleyball, and athletics to niche sports such as badminton, table tennis, chess, and swimming, there is something for everyone to enjoy.

- **Intercollegiate Competitions**

Our college actively participates in intercollegiate sports competitions at the University, district, state, and national levels. Students have the opportunity to represent our college in various sports events, showcasing their skills and competing against peers from other institutions.



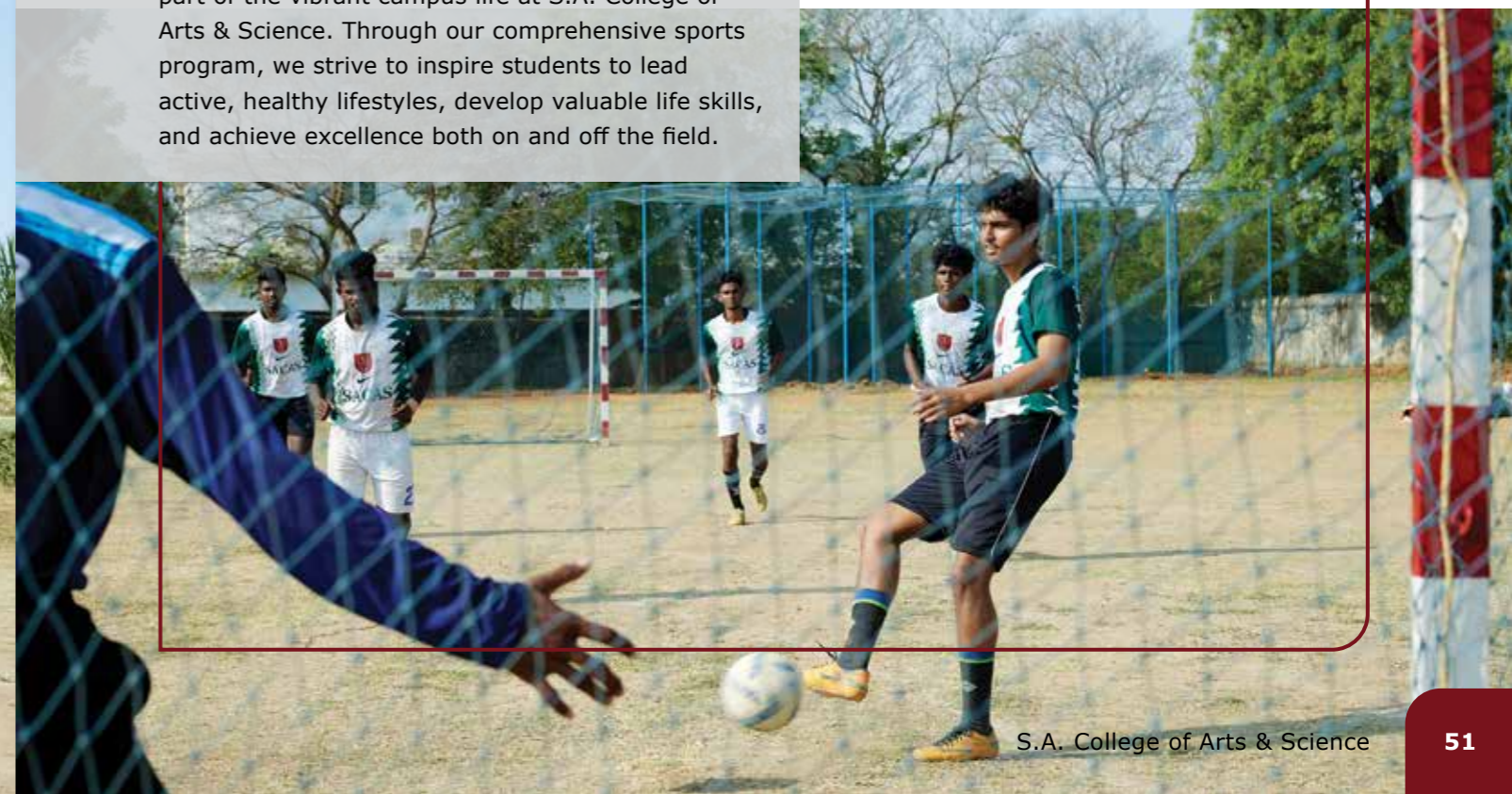
- **Professional Coaching**

Our college provides professional coaching and training facilities for different sports, led by experienced coaches and trainers. Whether students are beginners or seasoned athletes, they receive guidance, instruction, and support to improve their skills and performance in their chosen sports.

- **Fitness and Wellness Programs**

In addition to competitive sports, we offer fitness and wellness programs to promote overall health and well-being among students. These programs include yoga sessions, aerobics classes, meditation workshops, and health awareness campaigns, encouraging students to maintain a balanced and healthy lifestyle.

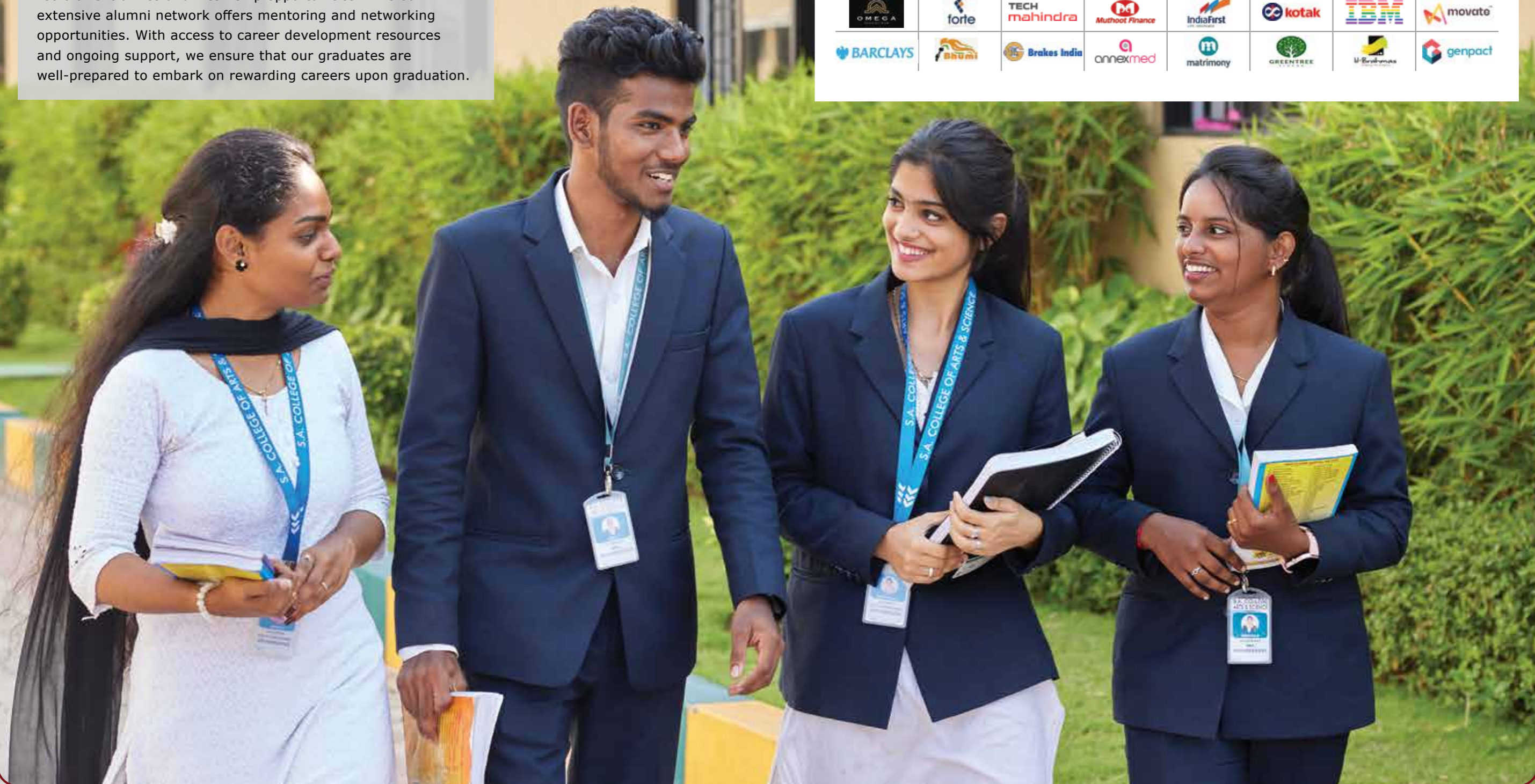
In summary, sports and athletics are an integral part of the vibrant campus life at S.A. College of Arts & Science. Through our comprehensive sports program, we strive to inspire students to lead active, healthy lifestyles, develop valuable life skills, and achieve excellence both on and off the field.



Employment Assistance

At S.A. College of Arts & Science, we provide comprehensive placement support to our students, guiding them towards successful career paths. Through personalized career counselling, workshops, and industry interactions, we equip students with essential employability skills and practical experience. Our dedicated placement cell facilitates campus recruitment drives and internship opportunities while our extensive alumni network offers mentoring and networking opportunities. With access to career development resources and ongoing support, we ensure that our graduates are well-prepared to embark on rewarding careers upon graduation.

Student Support Services





Culturals and Events

At S.A. College of Arts & Science, we highlight a diverse range of cultural activities within our community. From traditional festivals to contemporary art exhibitions, these events celebrate our rich heritage and talents. They provide opportunities for artistic expression, creativity, and meaningful interactions, fostering a sense of unity and pride among students, faculty, and staff. These experiences enrich the college environment, contributing to a vibrant campus culture.







Air-conditioned Transportation

S.A. College of Arts & Science is committed in ensuring convenient transportation options for students, faculty, and staff. We prioritize accessibility and safety, providing reliable transportation services to and from our campus.

We offer a campus shuttle service that operates on regular routes, connecting key locations within the college campus and nearby residential areas. The shuttle service provides only convenient Air-conditioned transportation for students attending classes, participating in extracurricular activities, and accessing campus facilities.

The safety and security of our students and staff are paramount. Our transportation services adhere to strict safety protocols, including regular vehicle maintenance, trained drivers, emergency response procedures, and surveillance systems to ensure a safe commuting experience for all.

In summary, S.A. College of Arts & Science prioritizes transportation accessibility and safety to facilitate convenient commuting for students, faculty, and staff. Whether by campus shuttle, public transport, carpooling, or personal vehicles, we strive to provide efficient transportation solutions that meet the diverse needs of our college community.



Sports Scholarship

At S.A. College of Arts & Science, our Sports Scholarship program celebrates athletic excellence, empowering talented athletes to pursue their passion for sports while maintaining academic success. We provide support for athletes who demonstrate exceptional skills and dedication to their chosen sport, ensuring they can excel both on the field and in the classroom. Students who are performing at state, national, and international levels in sports will be given top priority for these scholarships.


Merit Scholarship


Meanwhile, our Merit Scholarship program rewards outstanding academic performance, providing deserving students with the financial support they need to excel in their studies. We recognize and support students who demonstrate exceptional intellectual abilities and a commitment to academic excellence, fostering a community where scholarly achievements are celebrated and encouraged. Additionally, students who scored more than 80% in their Higher Secondary Exam are eligible for merit scholarships. To continue receiving the scholarship, they must perform well in their semester exams, ensuring they maintain a high level of academic achievement.

“We pave your passage with knowledge to reach the right destination”






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